

**Olympic Peninsula Healthy Community Coalition
Board Meeting
May 7, 2018**

Attendance: President Dr. Monica Dixon, Vice President Michelle Rhodes, Secretary Rebekah Miller, Treasurer Andra Smith, Policy Chair Mark Ozias, Grant and Evaluation Advisor, Dr. Joseph Sharkey, Director Patty Lebowitz, Director Donna Pacheco and Director of Operations, Leslee Francis

The meeting began at 4:04 p.m. at Monica Dixon's residence in Sequim, WA

Minutes

- Patty Lebowitz moved to accept the minutes, as corrected, of April 9th, 2018. Andra Smith seconded. All in favor. Motion passed.

Treasurers Report

- Andra Smith presented a treasurers report with a balance of \$12,774.30 Andra mentioned that she started thinking about other ways to receive income and would like to find additional funding /sponsors.

President's Report

- New contracts approved
 - Both contractor contracts for Austin and Leslee were approved. Austin will invoice Andra on 5/1 & 5/15 for the first third of his website contract.
- OMC/OPHCC/OCH collaboration progress
 - Eric Lewis, CEO of OMC emailed Monica encouraging OPHCC to move forward with the 5210 programs. Eric mentioned getting together at the end of May to discuss a proposal.
- Group Health Foundation grant completed
 - Monica stated that the Group Health grant application was completed on May 4th, 2018. The foundation would like to understand community groups and will give OPHCC an answer on funding by 5/17/18. The \$7500 would be granted with the requirement of a video presentation to be submitted to the Group Health Foundation.
- Strategic Planning Training for Leslee
 - Leslee attended a Strategic Planning Seminar
- Summer 2018 Leadership Challenge Update
 - Monica requested a picture and short biography from all Leadership Challenge participants. The Healthy Living section of the Peninsula Daily News will cover our challenge and will give us a center spread.
 - Donna will follow up with news throughout the challenge and suggested that Monica and Mark set a time with the Todd Ortloff Show.

Old Business

- YMCA Training Evaluation (Monica)
 - Monica would like to sell our 5210 Community Manuals. Donna suggested making sure that none of the material falls under copyright laws.
 - Monica presented the results from her YMCA training survey of 50% excellent and 42% very good with comments including the speaker was very knowledgeable; packet was presentable and speaker had the ability to relate. Dislikes were; presentation was not long enough and no cookies were offered.
 - 20% of attendees had prior 5210 information
 - Monica felt this was a very successful first training and after working out a few kinks she would like to offer another event in the fall.
 - Monica would like to consider holding the next training at the Shipley Center and thought the Friday from 2 to 4 times worked great.
- Farmers Market Opening Weekend Report (Leslee)
 - Both Monica and Leslee suggested hosting a booth at the downtown Irrigation event next year for more visibility.
 - Monica stated that OPHCC needs our own smoothie bike and fruit/vegetable costumes.
 - Beach Balls were suggested for prizes.
- Head Start Training Review
 - Leslee gave a quick review of the Head Start training that included OPHCC providing bubbles and play time with children and Monica giving a 5210 sugar presentation.
 - Head Start has asked for another presentation when the new school year starts.
- Partnership “The Web We Weave” document review (Donna)
 - OPHCC currently has 42 partners. Donna will add them to the sponsor packet. She would like OPHCC to define partners and create a 2018 list.
- Sponsorship Package Review and Finalization (Donna)
 - Active Partner should have to attend ____ number of meetings, volunteer and be willing to share OPHCC on their personal/business sites.
 - Mark suggested that “sponsors” giving money to OPHCC are different from a “partner”.
 - Michelle suggested a survey monkey asking how important lunch is and if a partner would consider pay \$5 towards their lunch.
 - Andra and Patty suggested coming up with another title to replace “sponsor”. Mark suggested “associate”.
 - Associate=no cost
 - Partner=\$100
 - Sponsor=higher than \$100
 - Joe suggested using “affiliate” and “supporting/contributing partner” and “sponsor”.

- Donna stated the benefit would be their logo on our website and on our shirts.
- Joe would like to see and electronic news letter
- Website Layout Discussion
 - Monica stated that Austin (website contractor) will create the website to be 5210 driven, but the website would include “about OPHCC” on it.
 - 5210 will be OPHCC face tag and 5210 will be seen first.
 - Joe stated that the driver should be OPHCC and the impact is 5210 and should be an activity.
 - Donna suggested thinking about what would happen when OPHCC takes on a second initiative and how it would all link together. She suggested keeping healthyop.org and make it take you into an about us page.
 - Joe stated that we need a 5210 website separate from healthyop.org
 - Rebekah stated that 5210 is only the first initiative for OPHCC.
 - Andra stated that OPHCC is about so much more than 5210 and she was worried about pigeonholing because 5210 is the only initiative on the website.
 - Michelle stated that we have to have two separate sites.
 - Andra would like to include other initiatives for OPHCC to make sure that 5210 is not the only image that people see.
 - Mark suggested presenting this challenge to Austin and suggested making the Coalition attractive. He would like Monica to ask Austin for a program front and center that would include other initiatives.
 - Michelle stated that we have to promote all initiatives in order to not have to rebrand later.
 - Monica has to do the site map for Austin and the board has to decide what is important.
 - Mark suggested two separate sites; healthyop.org and clallam5210, Michelle agreed and Rebekah would like both sites to land visitors in the same location.
 - Andra stated that the organization is OPHCC and the action is 5210.

New Business

- Strategic Plan Review and Update
 - Monica would like the board to build a two year plan
 - Monica asked the board to look over the vision and mission statements.
- Motions/Vote Required
 - Sponsorship Package Implementation – tabled until further discussion

Meetings

The regular meeting of the OPHCC is scheduled for Wednesday, May 16th, 2018 at 1 p.m. at the PUD Headquarters, Sequim

The next OPHCC Board Meeting is scheduled for Monday, June 11th at 4p.m. at Monica Dixon's house.

Meeting ended at 6:45 p.m.
Respectfully Submitted,
Leslee Francis, Director of Operations